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U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE lection of Information unless it displays a valid OMB control number. Under the Paperwork Reduction Act of 1995, no persons are required to respond to Application Number 10/028,795 Filing Date TRANSMITTAL December 28, 2001 First Named Inventor BLACK, Brad R. **FORM** Art Unit 2153 Examiner Name LIM, Krisna (to be used for all correspondence after initial filing) Attorney Docket Number PAT 2222-2 Total Number of Pages in This Submission ENCLOSURES (Check all that apply) After Allowance Communication to TC **|** Fee Transmittal Form Drawing(s) Appeal Communication to Board of Appeals and Interferences Licensing-related Papers Fee Attached Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) Petition Amendment/Reply Petition to Convert to a Proprietary Information After Final **Provisional Application** Power of Attorney, Revocation Status Letter Change of Correspondence Address Affidavits/declaration(s) Other Enclosure(s) (please Identify Terminal Disclaimer **Extension of Time Request** Request for Refund Express Abandonment Request CD. Number of CD(s) Information Disclosure Statement Landscape Table on CD **Certified Copy of Priority** Remarks Document(s) Attention: MAIL STOP AMENDMENT Reply to Missing Parts/ Incomplete Application Fax No.: 571-273-8300 Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name Borden Ladner Gervais LLP Signature Printed name Jeffrey Measures Reg. No. Date 40.272 December 5, 2005 CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature Date | December 5, 2005

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gethering, prepering, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Je#fey Measures

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Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number Complete if Known Effective on 12/08/2004. Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818). 10/028,795 Application Number TRANSMIT December 28, 2001 Filing Date Brad R. BLACK et al. For FY 2005 First Named Inventor Krisna LIM **Examiner Name** Applicant claims small entity status. See 37 CFR 1.27 2153 Art Unit (\$) 250.00 TOTAL AMOUNT OF PAYMENT PAT 2222-2 Attorney Docket No. METHOD OF PAYMENT (check all that apply) Check ___ Credit Card Money Order None Other (please identify): Deposit Account Name: Borden Ladner Gervais LLP Deposit Account Deposit Account Number: 501593 For the above-identified deposit account, the Director is hereby authorized to: (check all that apply) Charge fee(s) indicated below, except for the filing fee ✓ Charge fee(s) indicated below Charge any additional fee(s) or underpayments of fee(s) ✓ Credit any overpayments under 37 CFR 1.16 and 1.17 WARNING: information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. **FEE CALCULATION** 1. BASIC FILING, SEARCH, AND EXAMINATION FEES **FILING FEES SEARCH FEES EXAMINATION FEES Small Entity Small Entity** Small Entity Fees Paid (\$) Fee (\$) Application Type Fee (\$) Fee (\$) Fee (\$) Fee (\$) Fee (\$) Utility 300 150 500 250 200 100 130 65 200 100 100 Design 50 160 Plant 200 100 300 150 80 Reissue 300 150 500 250 600 300 **Provisional** 200 100 n 0 0 n Small Entity 2. EXCESS CLAIM FEES Fee (\$) <u>Fee (\$)</u> Fee Description Each claim over 20 or, for Reissues, each claim over 20 and more than in the original patent 50 25 100 Each independent claim over 3 or, for Reissues, each independent claim more than in the original patent 200 360 180 Multiple dependent claims Fee Paid (\$) **Multiple Dependent Claims Total Claims** Fee (\$) Extra Claims 50.00 - 20 or HP = 1 Fee (\$) Fee Paid (\$) HP = highest number of total claims paid for, if greater than 20 Fee (\$) 200.00 Fee Paid (\$) Indep. Cialms Extra Claims **= 200.00** - 3 or HP = HP = highest number of Independent claims paid for, if greater than 3 3. APPLICATION SIZE FEE If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s). Fee Paid (\$) Number of each additional 50 or fraction thereof Extra Sheets Fee (\$) - 100 = _ /50 = (round up to a whole number) x Fees Paid (\$) 4. OTHER FEE(S) Non-English Specification, \$130 fee (no small entity discount) Other: SUBMITTED BY Registration No. 40,272 Telephone 613-237-5160 Signature Date December 5, 2005 Name (Print/Type) Jeffrey M. Measures

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

BLACK, Brad, R.; ULRICH, Garnet, C.; ASHTON, Peter, T.

Serial No.:

10/028,795

Filed: Title:

December 28, 2001 EFFICIENT CONTENT PLACEMENT USING NETWORK PROXIMITY

Group:

2153

Examiner: Attorney Ref.: Krisna LIM **PAT 2222-2 US**

December 5, 2005

Commissioner for Patents U.S. Patent and Trademark Office 220 20th Street S. Mail Stop AMENDMENT Crystal Plaza Two, Lobby, Room 1B03 Arlington VA 22202 Ų.Ş.Ă.

RESPONSE AND AMENDMENT

Dear Sir:

In response to the Office Action of September 8, 2005, please amend the above-identified application as follows:

Amendments to the Claims are described beginning on page 2 of this paper. Remarks/Arguments begin on page 8 of this paper.

12/06/2005 MBINAS 00000012 501593 10028795

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